Region: Yorkshire & Humberside

Organisation name/Location: Mid Yorkshire Hospitals NHS Trust, Wakefield

Date the initiative started: 2006

Date the initiative finished (if appropriate): Ongoing

Overview:

The Dignity Champion is passionate about providing dignified treatment to patients and particularly champions the cause of dementia patients whom she sees as the most vulnerable. The specific project she described relates to the production of an interactive training DVD, which she undertook together with other Trauma Unit nurses at Mid Yorkshire Hospitals NHS Trust. It looks at the effects of mental health problems in old age and the way in which participants can effectively manage these situations.

The aim is to help participants to understand the pathology and treatment of dementia, highlighting common problems and identifying workable, sustainable solutions. It focuses on protecting vulnerable patients admitted into acute wards, minimising risks and improving dignity and quality of care.

Planning and preparation:

The Dignity Champion managed to obtain a grant to produce the DVD on the treatment of dementia patients and then set about producing it with colleagues.

Implementation/who helped and how?:

Having produced the DVD, the champion now spends much effort in promoting it. In her own workplace she has ensured that the DVD is known to all the ward sisters. She also speaks at various forums and conferences around the UK to promote the use of the DVD to other professionals.

The outcome of the initiative(s):

A condition of borrowing a copy of the DVD from the library is subsequently to evaluate its use on a feedback form designed by the Dignity Champion.