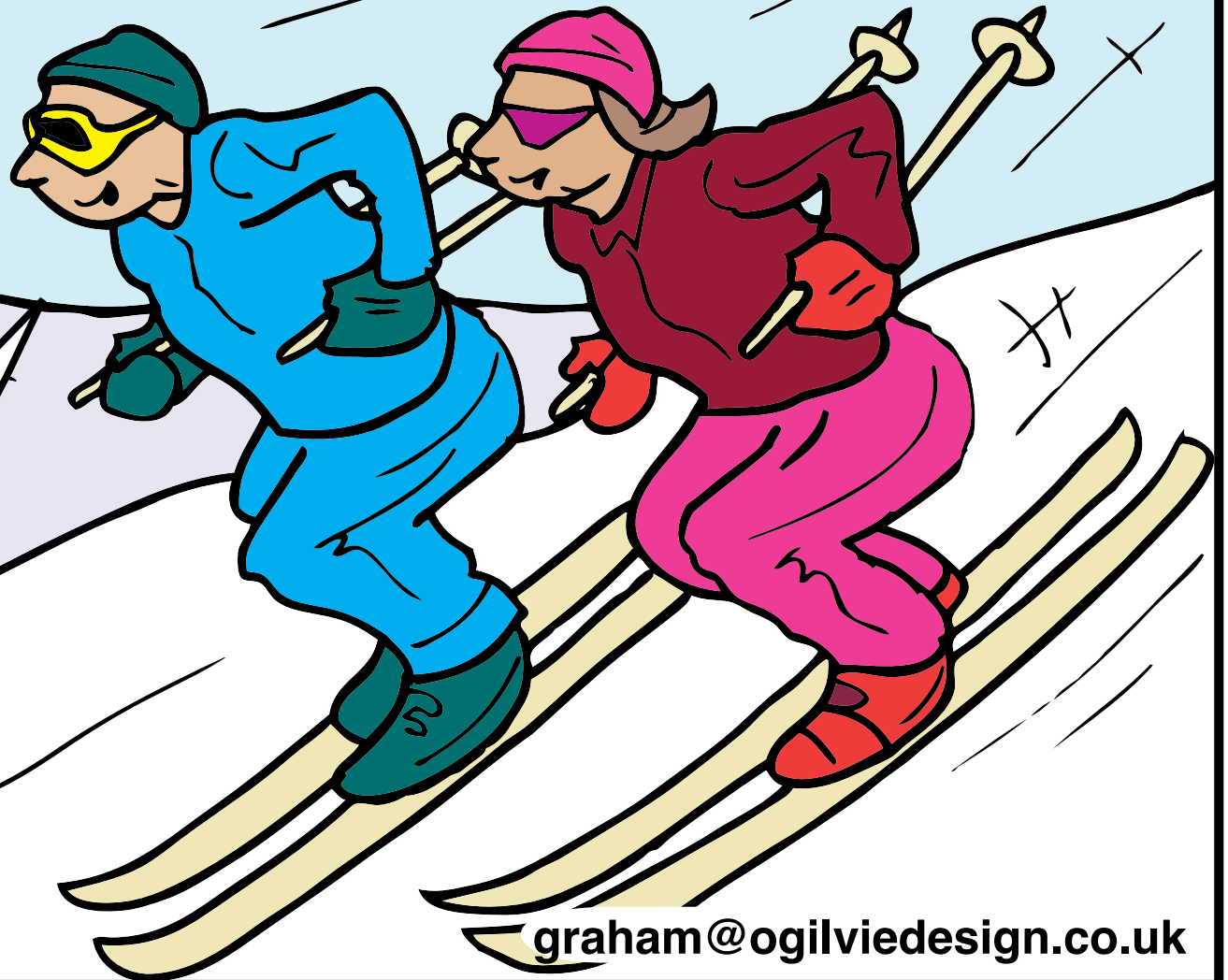


Older people are not 'pipes, slippers & blue rinses'

Getting older does not mean 'being old!!!!'



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The 'does she take sugar' syndrome



**People should NEVER feel
frightened to speak up**

**She just frightens
me with her manner**



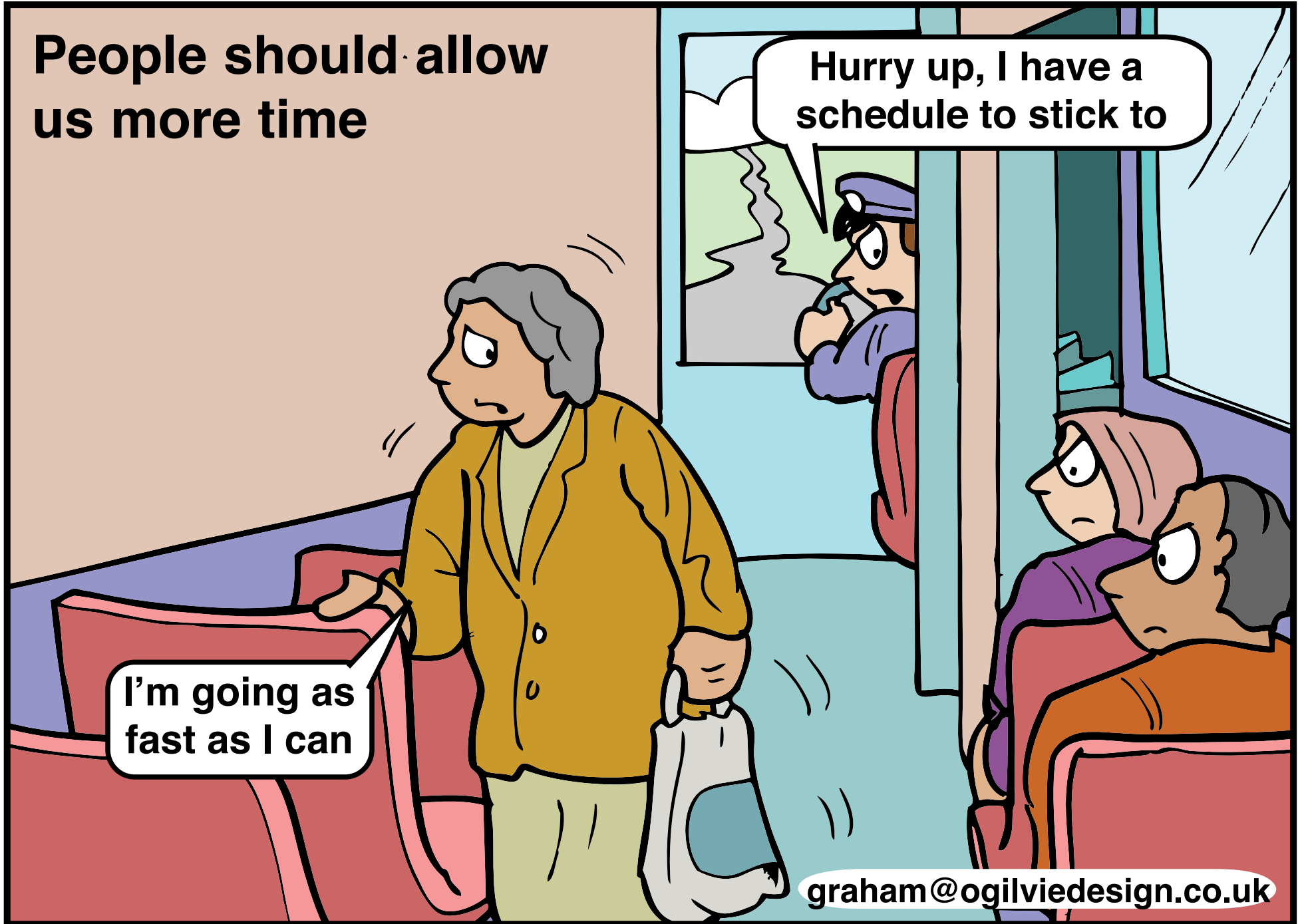
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**People should allow
us more time**

**Hurry up, I have a
schedule to stick to**

**I'm going as
fast as I can**

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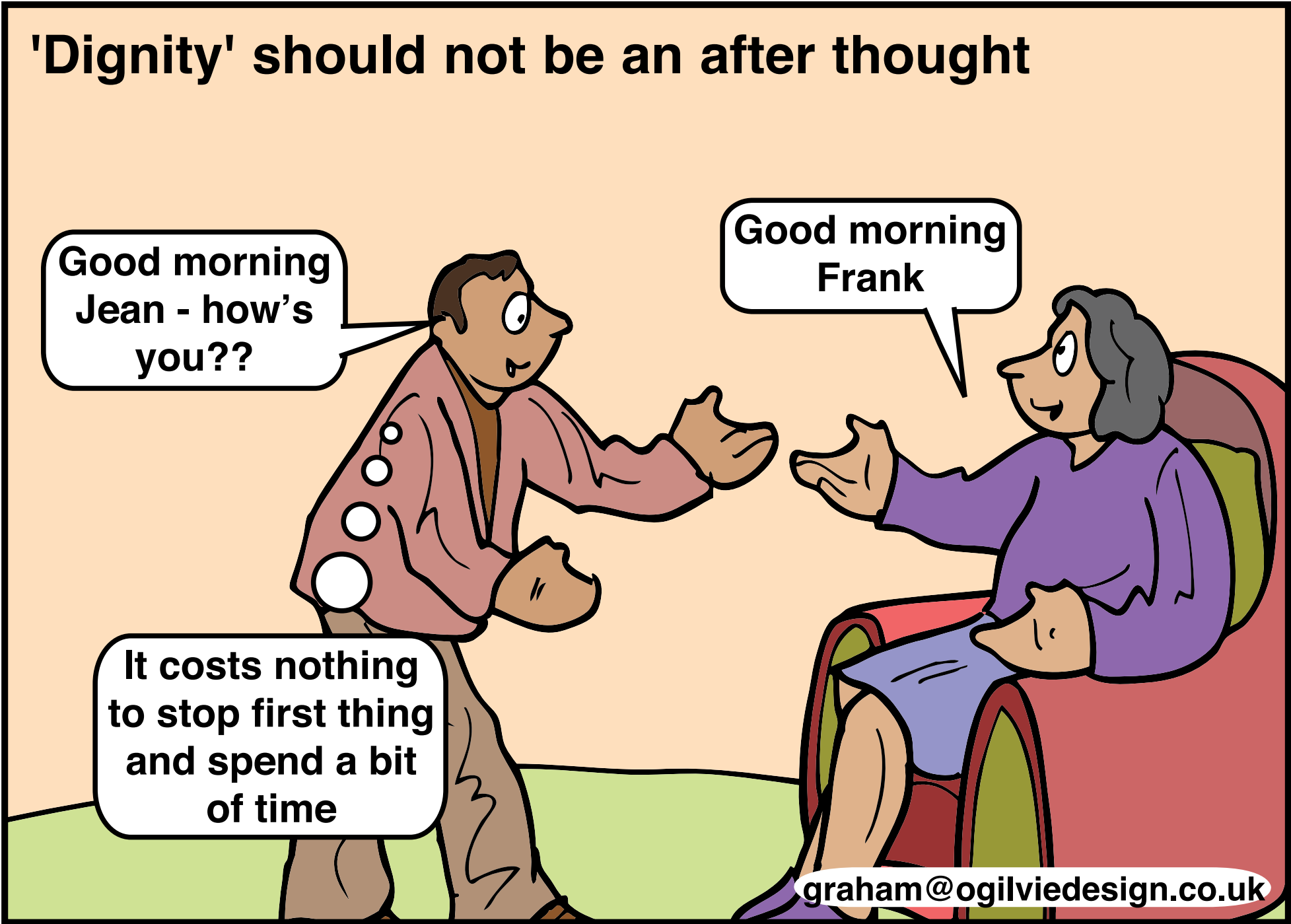


'Dignity' should not be an after thought

Good morning
Jean - how's
you??

Good morning
Frank

It costs nothing
to stop first thing
and spend a bit
of time

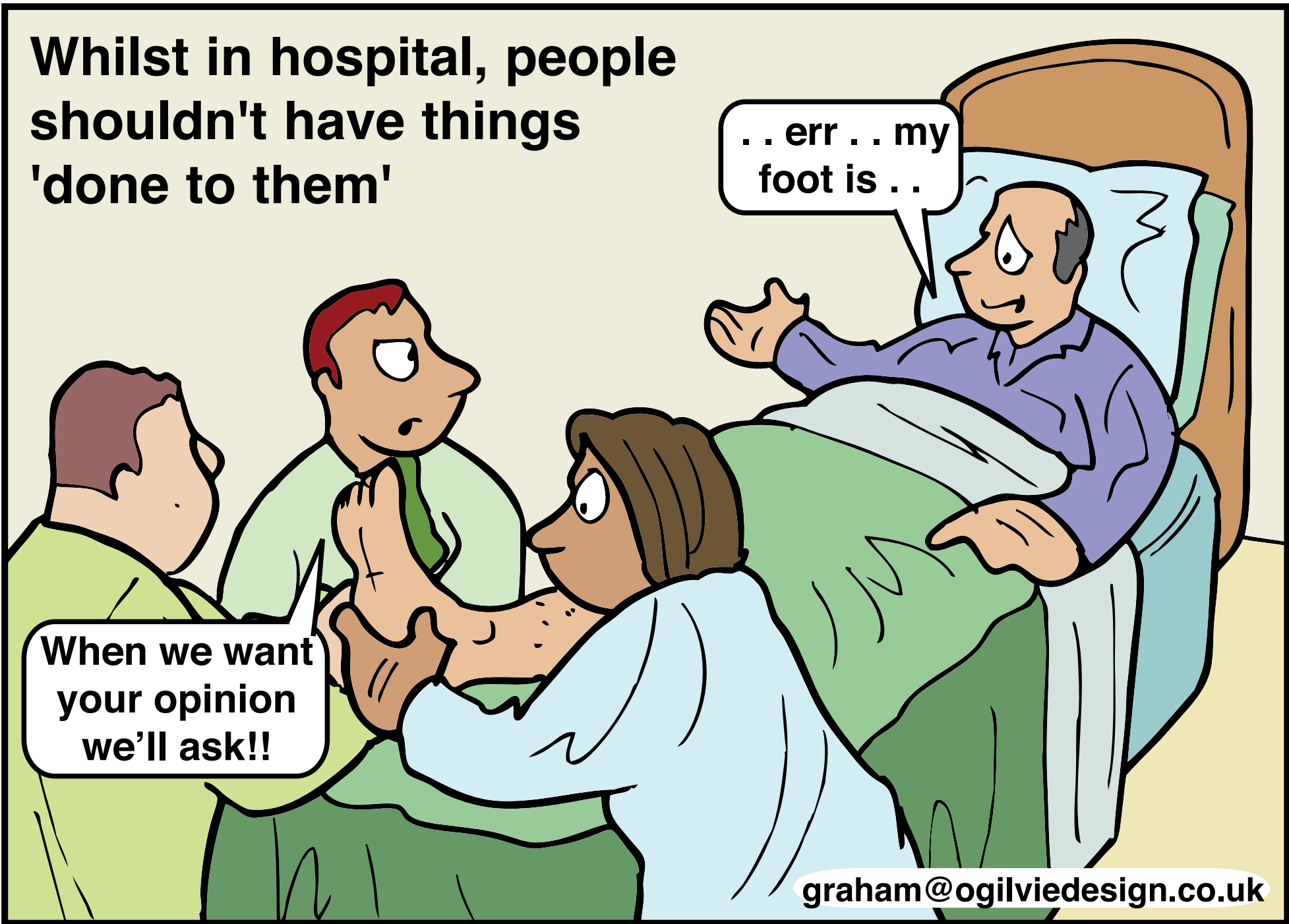


Whilst in hospital, people shouldn't have things 'done to them'

.. err .. my foot is ..

When we want your opinion we'll ask!!

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**One of the main barriers
we face**

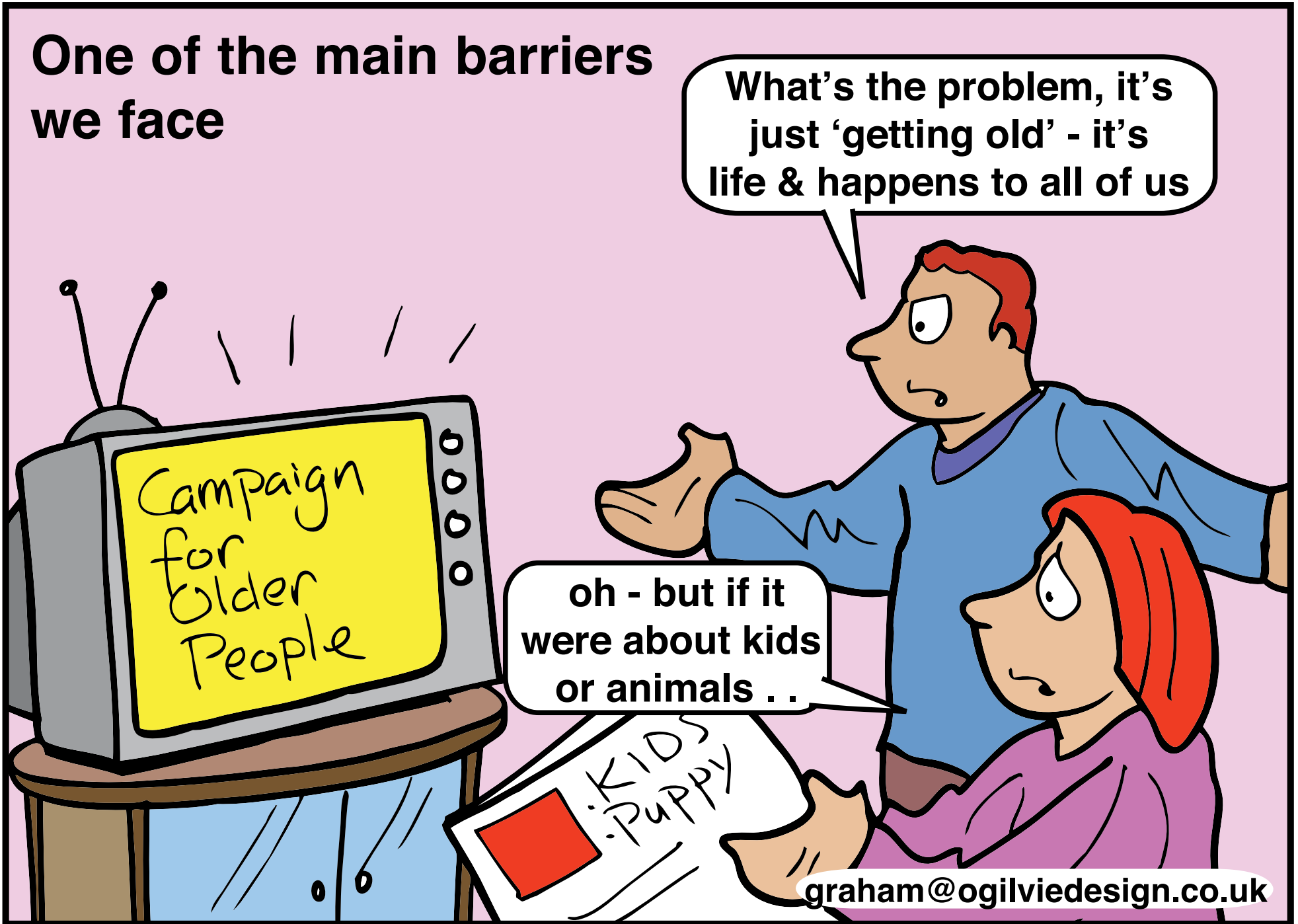
**What's the problem, it's
just 'getting old' - it's
life & happens to all of us**

**Campaign
for
Older
People**

**oh - but if it
were about kids
or animals . .**

**KIDS
PUPPY**

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**The language WE use
can act as a barrier**

Yes?

Yes Margaret, your palpative
and cognitive reaction
systems concur that ..

I have no idea what
he's talking about,
but I don't want to
appear 'stupid' ..

Wow!
I'm good!

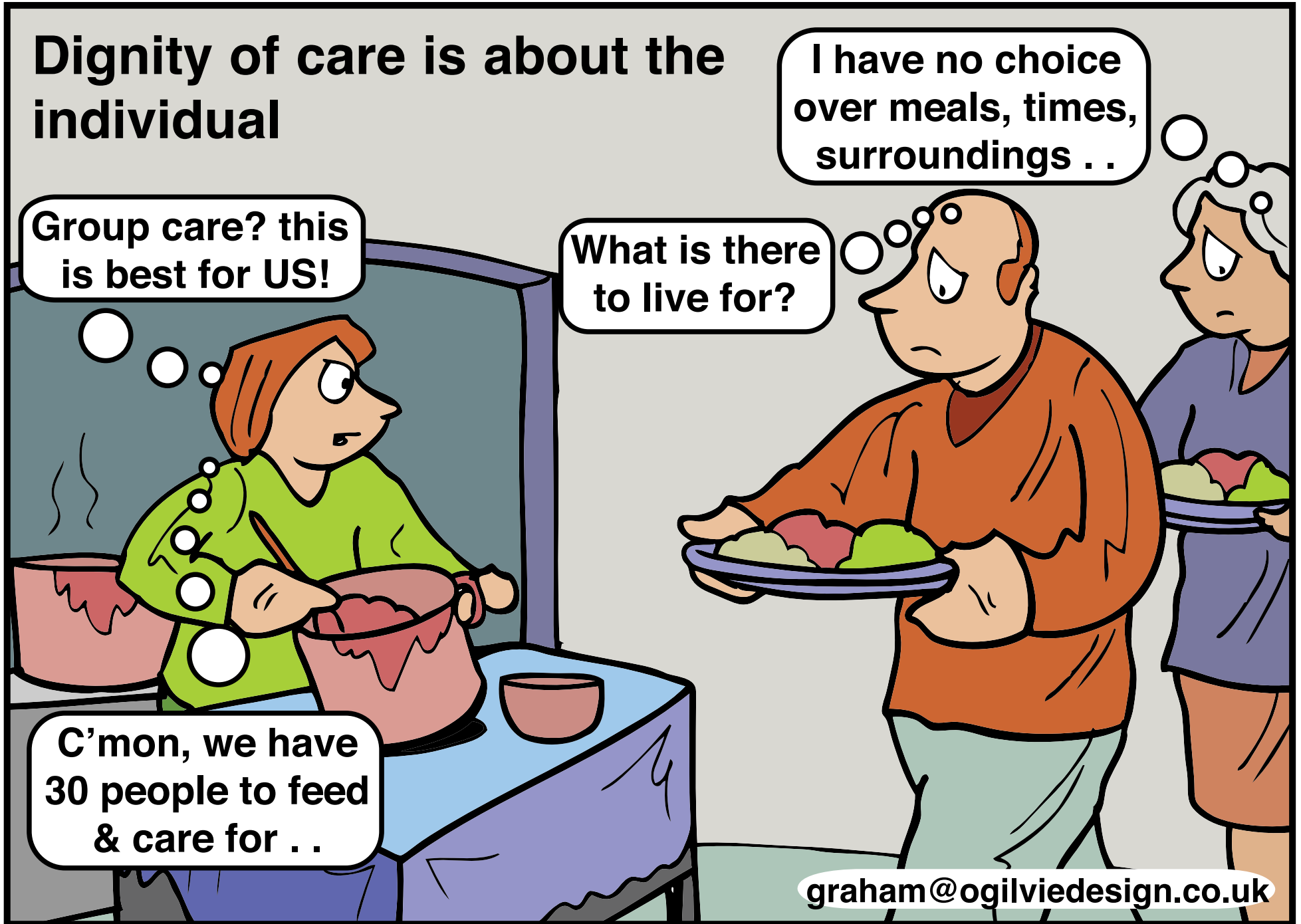
Dignity of care is about the individual

Group care? this is best for US!

What is there to live for?

I have no choice over meals, times, surroundings . .

C'mon, we have 30 people to feed & care for . .



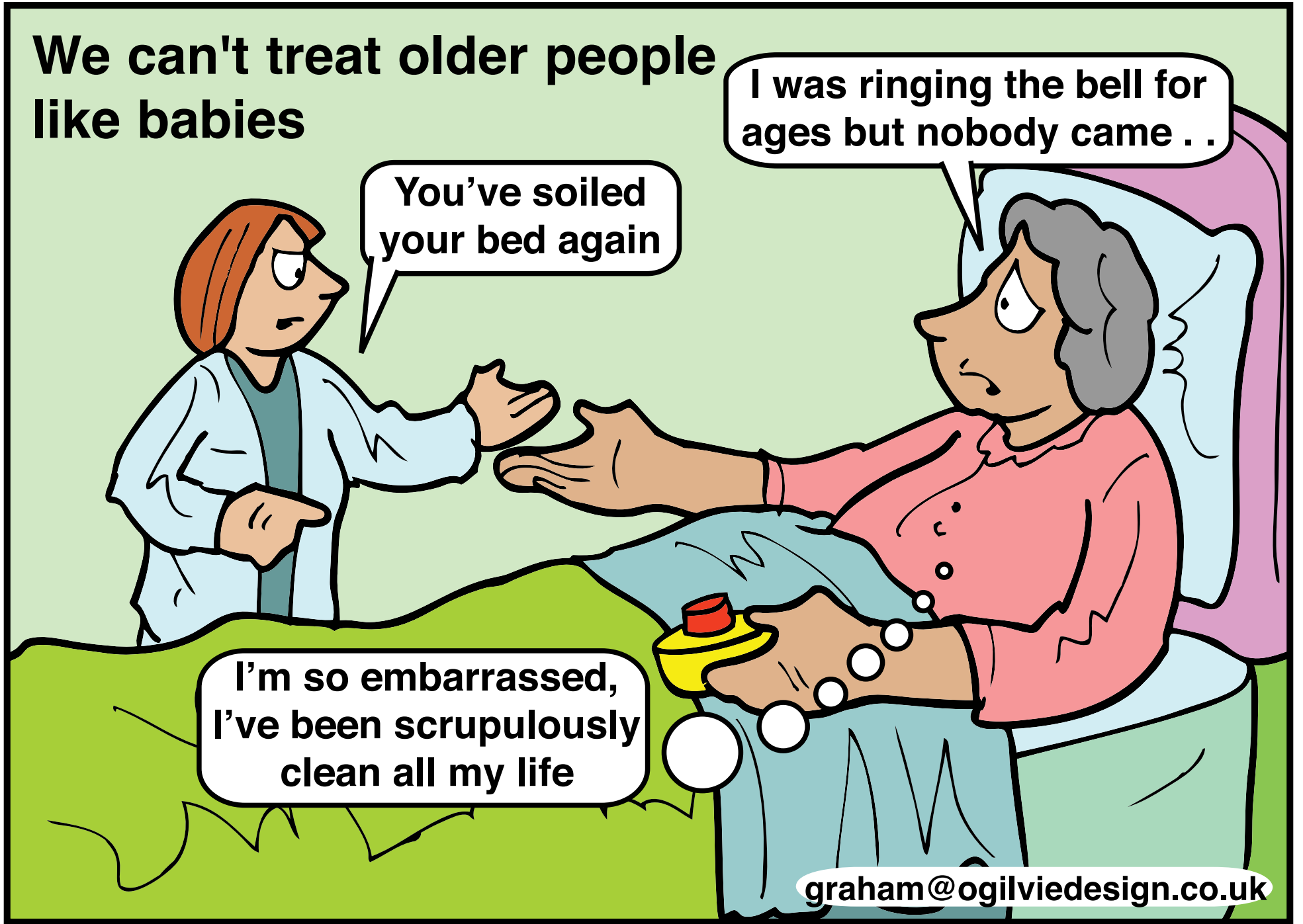
We can't treat older people like babies

I was ringing the bell for ages but nobody came . .

You've soiled your bed again

I'm so embarrassed, I've been scrupulously clean all my life

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Let's be Dignity Champions!!



**To dignity
& beyond!!**

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We can produce a million reports and papers . . .

But it's PEOPLE who make the difference

WE are the ones who 'knock on doors'

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A complaint is not a negative

Oh no - bad feedback



See it as a gift,
it will help me
change things

Being lonely is the scourge of modern society



I lost my wife months ago & haven't been out the house since

.. and I'm losing the confidence to do anything about it

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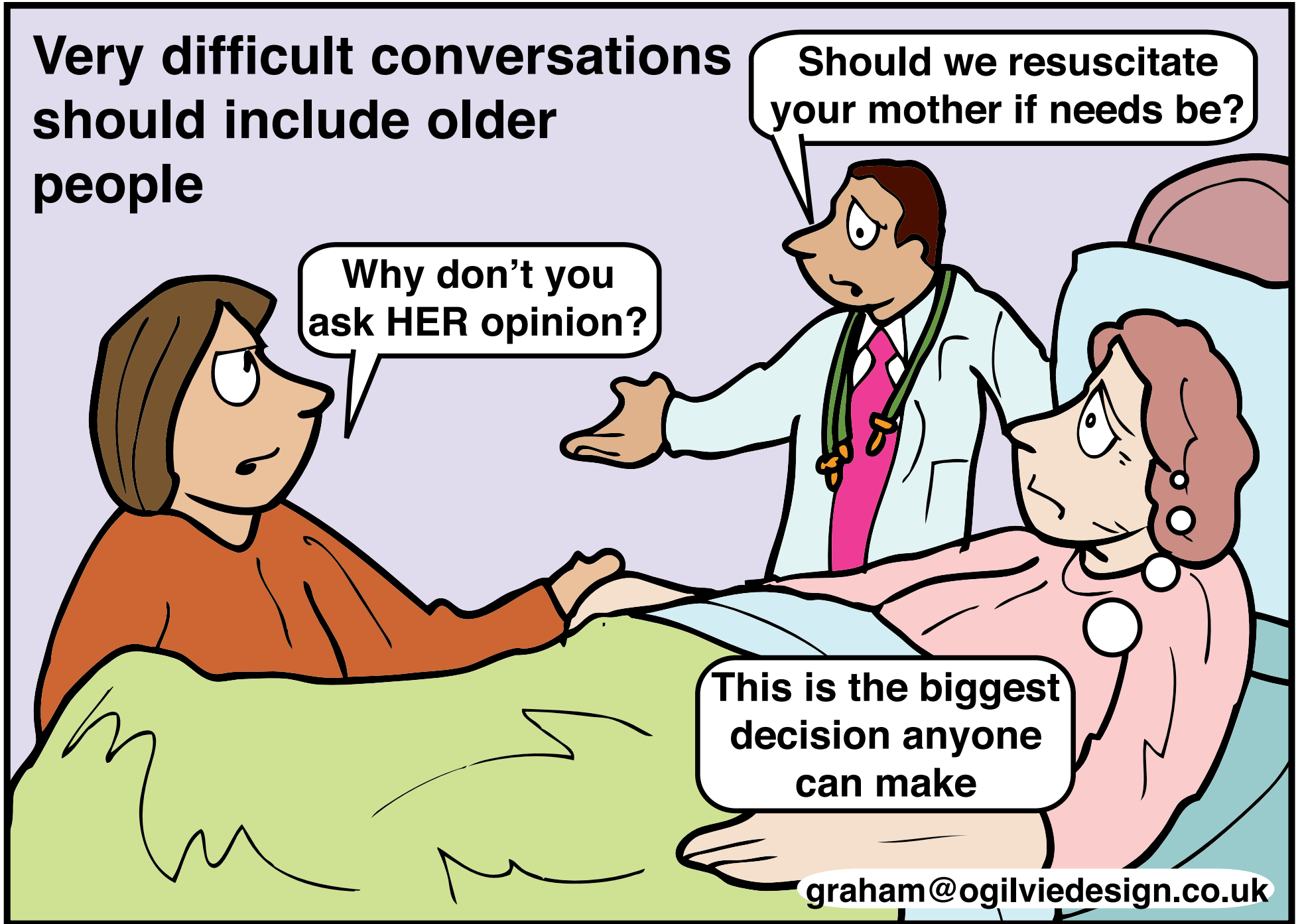
**Very difficult conversations
should include older
people**

**Why don't you
ask HER opinion?**

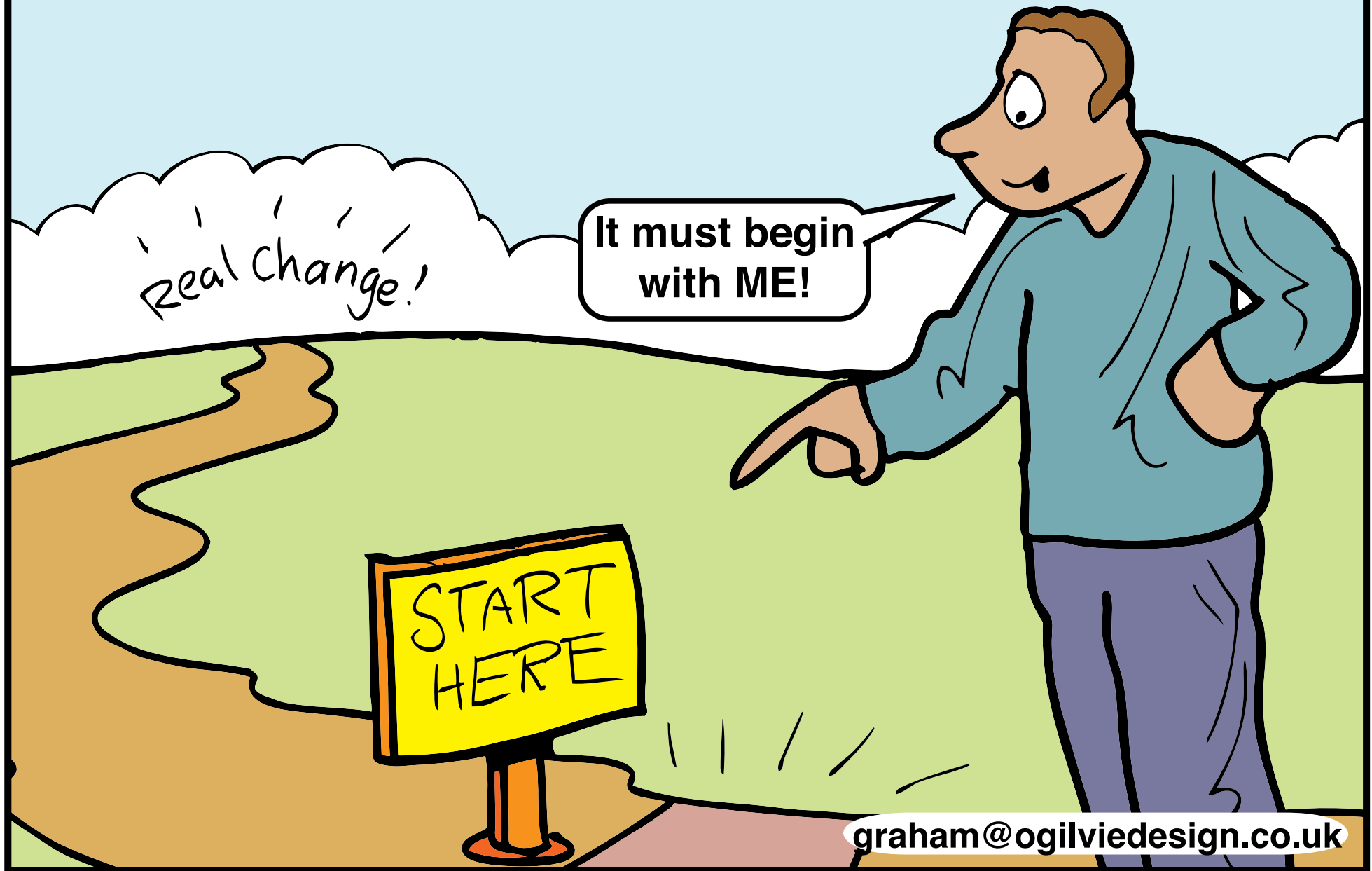
**Should we resuscitate
your mother if needs be?**

**This is the biggest
decision anyone
can make**

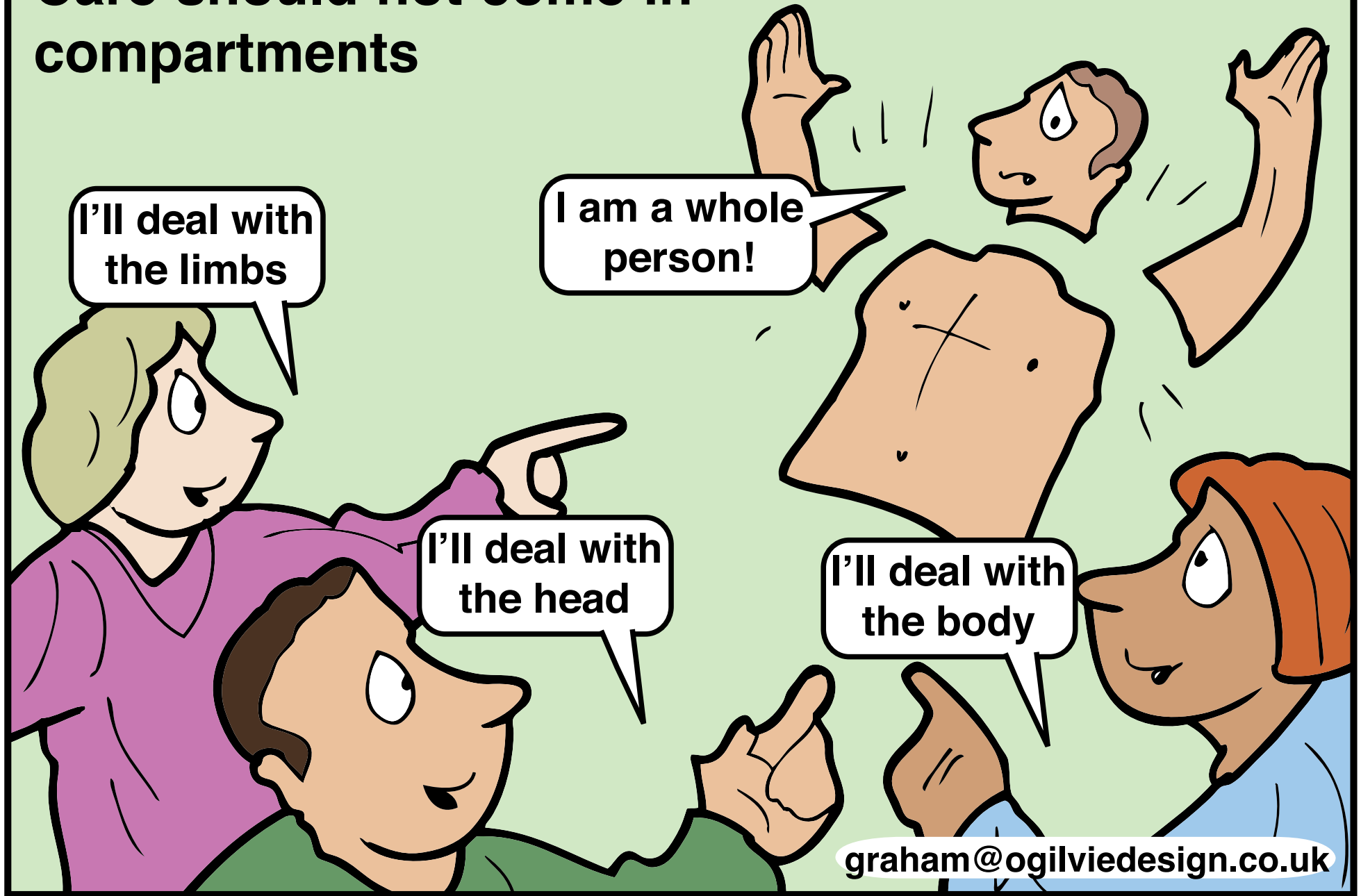
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Change must start somewhere



Care should not come in compartments



I'll deal with the limbs

I am a whole person!

I'll deal with the head

I'll deal with the body

The terms care staff use can be upsetting

Hi folks -
feeding time ..

'Feeding' is
something I
did to my pets!

Kitchens



**What the previous generation
found 'acceptable'
just won't do!**

**Come, come now -
Doctor knows best . .**

**Err . . no - if you
want to know how
I feel - ASK ME!**

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AP Surgery

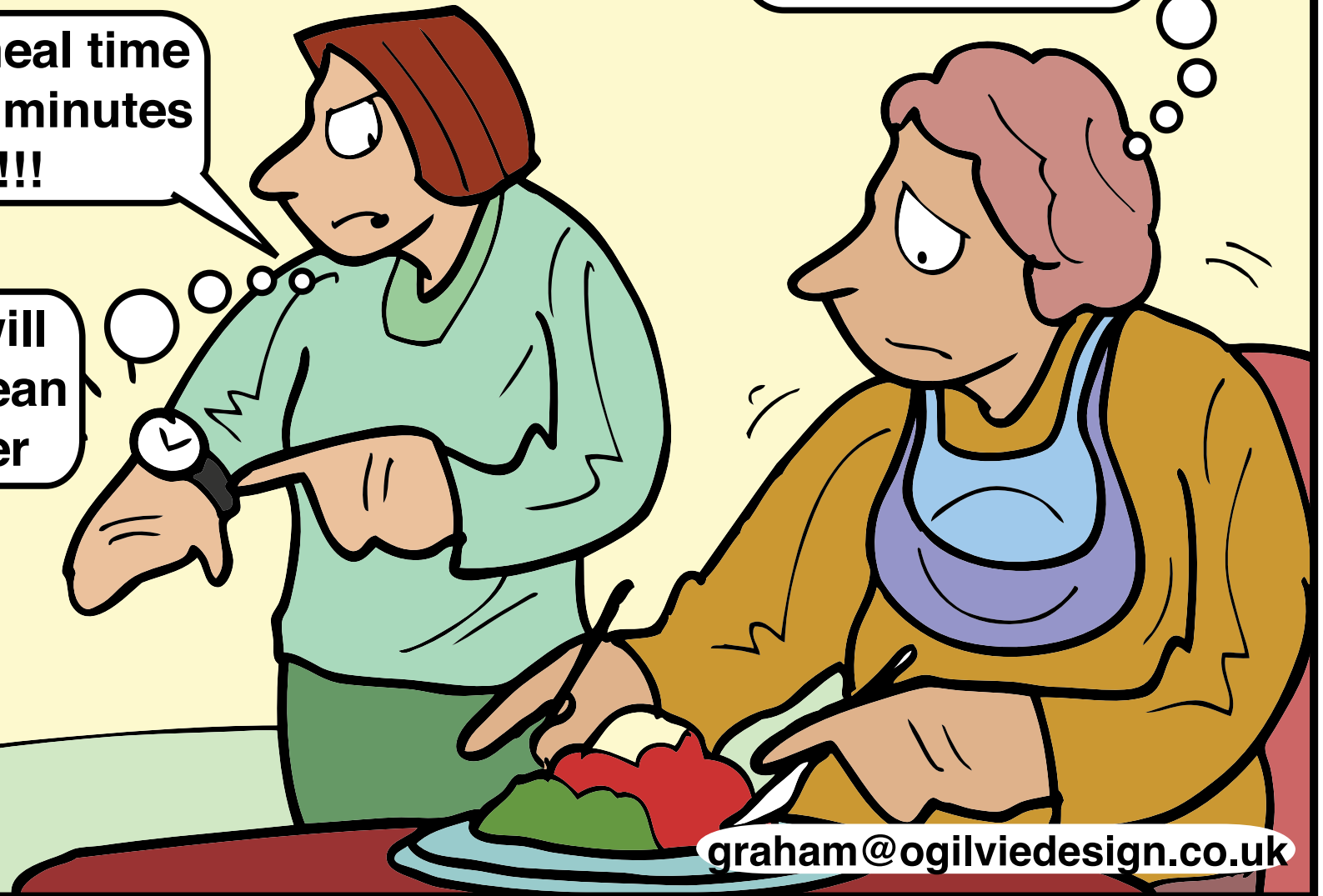


Models of care can too often be based around the ease of care staff

C'mon - meal time finished 5 minutes ago!!!

That bib will help me clean up quicker

But I'm finding it difficult to cut up my food



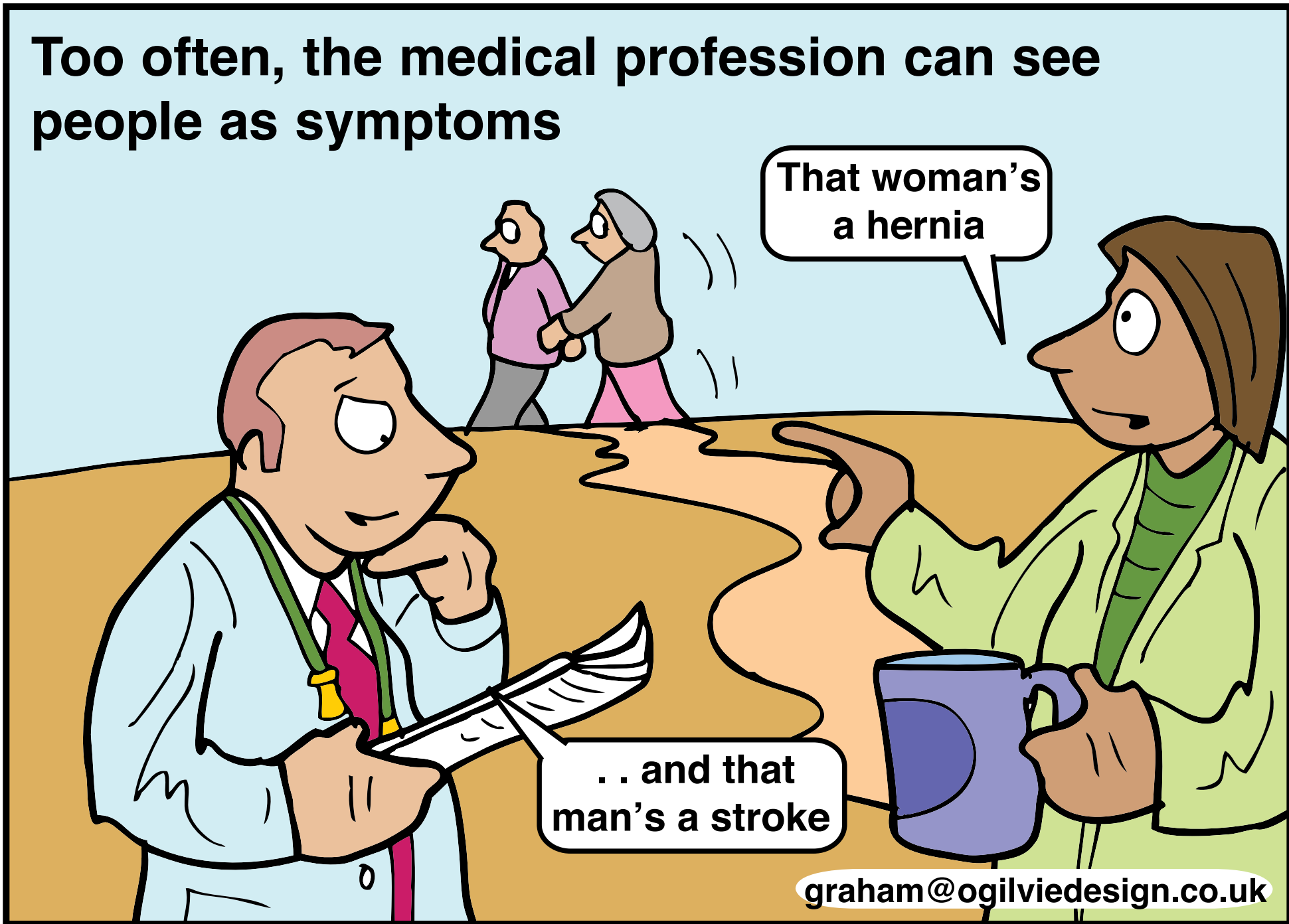
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Too often, the medical profession can see people as symptoms

That woman's
a hernia

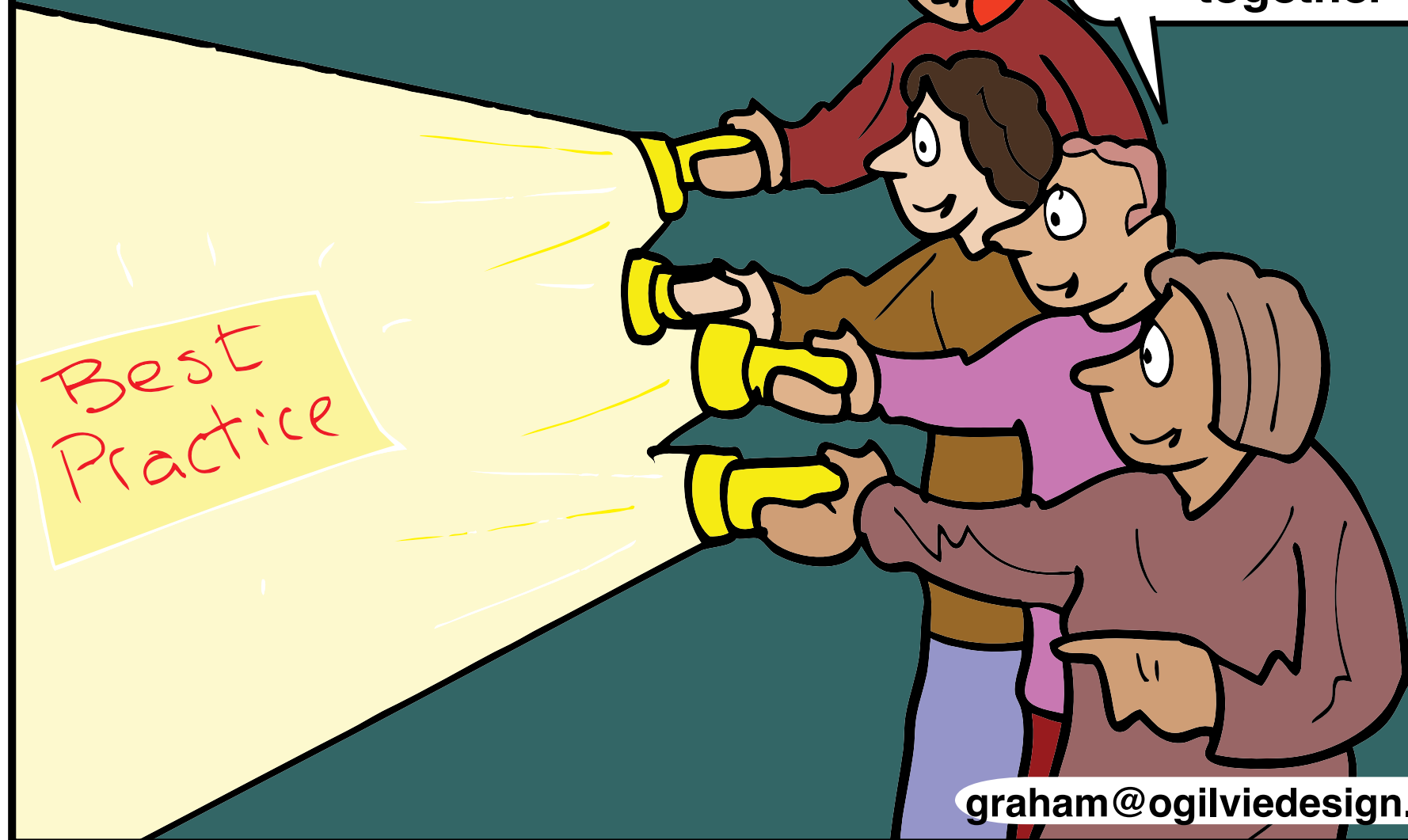
.. and that
man's a stroke

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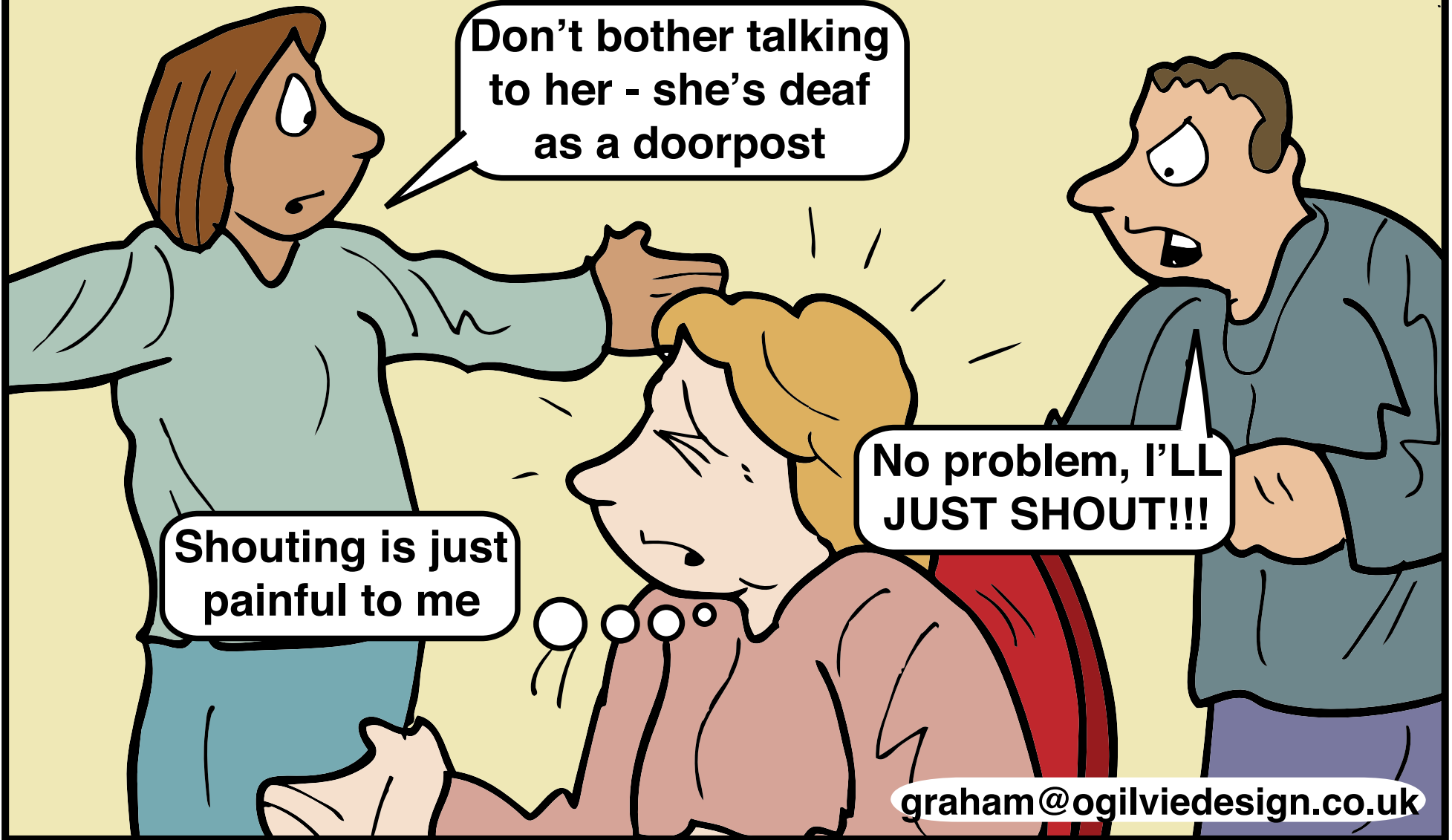


Let's capture the existing best practices

Our little bright bits could REALLY shine if used together



There are many forms of 'abuse'



Front line staff are very busy people



I'm juggling so many day to day things - now I have to add 'Dignity'

But 'Dignity' isn't an 'add-on' - it should be a part of ALL the things you're juggling

**Let's stop treating
older people with
no respect**

**Ok dearie! here, have
a nice sing-song then
pop off to bed!**

**I was the MD
of a multi
national
company you
know!**

Old
McDonald
had a
Farm

