Getting older does not mean ‘being old!!!!’

Older people are not 'pipes, slippers & blue rinses'
The 'does she take sugar' syndrome

Does she take sugar?

Why don’t you ask HER!?

I have a voice you know!

graham@ogilvie.co.uk
People should NEVER feel frightened to speak up

She just frightens me with her manner

Best not say anything or rock the boat

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Why don’t you ask HER!?

I have a voice you know!

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People should allow us more time

Hurry up, I have a schedule to stick to

I'm going as fast as I can

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'Dignity' should not be an after thought

Good morning Jean - how's you??

Good morning Frank

It costs nothing to stop first thing and spend a bit of time

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Whilst in hospital, people shouldn't have things 'done to them'

... err... my foot is...

When we want your opinion we’ll ask!!
One of the main barriers we face

What’s the problem, it’s just ‘getting old’ - it’s life & happens to all of us

oh - but if it were about kids or animals . . .

Campaign for Older People

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Ye

Yes Margaret, your palpative and cognitive reaction systems concur that .

Ye

Yes?

I have no idea what he’s talking about, but I don’t want to appear ‘stupid’ .

Wow! I’m good!

I have no idea what he’s talking about, but I don’t want to appear ‘stupid’ .

The language WE use can act as a barrier
Dignity of care is about the individual

Group care? this is best for US!

What is there to live for?

I have no choice over meals, times, surroundings . .

C’mon, we have 30 people to feed & care for . .

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We can't treat older people like babies

I was ringing the bell for ages but nobody came...

You've soiled your bed again

I'm so embarrassed, I've been scrupulously clean all my life.

I'm so embarrassed, we have 30 people to feed & care for.

Group care? This is best for us!
I'll construct this from existing best practice. Which will grow. And develop & grow more!

To dignity & beyond!!

Let's be Dignity Champions!!

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We can produce a million reports and papers . . .

But it’s PEOPLE who make the difference

WE are the ones who ‘knock on doors’

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A complaint is not a negative

Oh no - bad feedback

See it as a gift, it will help me change things

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Being lonely is the scourge of modern society

I lost my wife months ago & haven’t been out the house since

... and I’m losing the confidence to do anything about it
Very difficult conversations should include older people

Should we resuscitate your mother if needs be?

Why don’t you ask HER opinion?

This is the biggest decision anyone can make

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Change must start somewhere

Real Change!

It must begin with ME!
Hi folks -

feeding time.

'Feeding' is something I did to my pets!

I am a whole person!

I'll deal with the limbs

I am a whole person!

I'll deal with the head

I'll deal with the body

Care should not come in compartments

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The terms care staff use can be upsetting

Hi folks - feeding time...

‘Feeding’ is something I did to my pets!

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What the previous generation found 'acceptable' just won't do!

Err... no - if you want to know how I feel - ASK ME!

Come, come now - Doctor knows best...

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What the previous generation found 'acceptable' just won't do!
Models of care can too often be based around the ease of care staff

C’mon - meal time finished 5 minutes ago!!!

That bib will help me clean up quicker

But I’m finding it difficult to cut up my food

err... no - if you want to know how I feel - ASK ME!
Too often, the medical profession can see people as symptoms

That woman’s a hernia

...and that man’s a stroke

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Let's capture the existing best practices

Our little bright bits could REALLY shine if used together

Best Practice

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There are many forms of 'abuse'

Don’t bother talking to her - she’s deaf as a doorpost

No problem, I’LL JUST SHOUT!!

Shouting is just painful to me

No problem, I’LL JUST SHOUT!!!
Front line staff are very busy people

I’m juggling so many day to day things - now I have to add ‘Dignity’

But ‘Dignity’ isn’t an ‘add-on’ - it should be a part of ALL the things you’re juggling

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Let's stop treating older people with no respect

Ok dearie! here, have a nice sing-song then pop off to bed!

I was the MD of a multi national company you know!

Let's stop treating older people with no respect