

# Raising awareness of Dignity in Care

**O**ver 120 people from independent care providers attended a conference aimed at raising the awareness of Dignity in Care.

The conference, which was held at The Spa Bridlington, was the second Celebrating Dignity in the East Riding event organised by staff in adult services.

The Dignity in Care campaign was launched in 2006 and is aimed at putting dignity and respect at the heart of care services and the conferences are aiming to reinforce that message.

During the day-long event, delegates heard from a number of speakers, including Councillor Richard Harrap, portfolio holder for adult and carer services, Rosy Pope, head of adult services, as well as representatives from the safeguarding adults team and health professionals.

Staff who organised the event had a lot of positive feedback from the delegates and comments included: "If it's not acceptable to me, why should I expect other people to accept it" and "It will make me think more about treating people as individuals and encourage my fellow carers to do the same."

Reflecting on a successful conference, Rosy said: "As the head of adult services, I know that Dignity has to be at the heart of all we do in adult social care here in the East Riding.

"We have to get the basics right and the rest should follow. We all have a role to play in making dignity real and where appropriate challenging a lack of dignity.

"I hope that the Celebrating Dignity in Care training days will assist in raising awareness of Dignity in the local area by supporting people to work together, to share the good practice



**SUCCESSFUL CONFERENCE:** Dignity in Care delegates at The Spa Bridlington

that we know goes on and support everybody involved in care to recognise the importance of delivering dignified services and together make a real difference to people receiving care, families and carers and our colleagues."

The first Celebrating Dignity in the East Riding conference was held in November at Bishop Burton College and one more will take place on 10 January at The Courtyard in Goole.

## Pennies from Heaven

Local charity Yorkshire Cancer Research and national charity RSPCA will benefit from the council's Pennies from Heaven scheme.

To join the scheme, simply complete the form that can be found on the intranet via Human Resources/Employee Benefits/Pennies from Heaven Consent Form.

Please return completed forms to

Payroll Section, Council Office, Church Street, Goole or email payroll@eastriding.gov.uk

For employees who have already signed up to the scheme, nothing will change to the deduction of the pence from their salary.

If you no longer wish to participate in the scheme please contact the payroll section.

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