

# Dignity Champion Certificate of Commitment



Name: \_\_\_\_\_

Pledges to:

- Uphold the Ten Dignity do's
- Stand up and challenge disrespectful behaviour rather than just tolerate it
- Act as a good role model by treating other people with respect particularly those who are less able to stand up for themselves
- Speak up about dignity to improve the way that services are organised and delivered
- Influence and inform colleagues
- Listen to and understand the views and experiences of citizens

Jan Burns MBE – Chief Executive Officer, National Dignity Council