

FAST ANSWERS TO TOPICAL ISSUES

# Quick fire

## Dignity in Care in 160 characters or less

Cathryn Fewster, a Dignity Champion, explains what Dignity in Care is about

**D**ignity in Care is a national campaign to remind society that the dignity of those in your community is not the sole responsibility of health and social care staff but that everyone has a part to play.

A series of conferences have been held across the East Riding to raise the profile of Dignity in Care.

People from independent care providers have already attended the Celebrating Dignity in the East Riding conferences which have been

held at Bishop Burton College and The Spa Bridlington.

Delegates who attended heard from a number of speakers, including Councillor Richard Harrap, portfolio holder for adult and carer services, Rosy Pope, head of adult services as well as representatives from the safeguarding adults team and health professionals.

The third and final conference will take place on Thursday, 10 January at The Courtyard in Goole.



**Q** What is Dignity in Care?

**A** Dignity in Care campaign was launched in 2006. There are a number of Dignity Champions across the East Riding committed to making a difference.

**Q** When is Dignity Action Day?

**A** Dignity Action Day is a national event and will take place on Friday, 1 February.

**Q** What is happening to mark Dignity Action Day?

**A** A ceremony will be held to mark the launch of the Dignity Charter and events will be held in customer service centres across the East Riding.

**Q** What does Dignity in Care mean to you?

**A** It means treating everyone as you would expect to be treated yourself. It's the very least we should expect from each other.

**Q** Who does Dignity in Care affect?

**A** Everyone. We will all come into contact with health or social care services at some point in our lives and we should all be treated with dignity and respect.

**Q** Why are you raising the profile of Dignity in Care?

**A** Care providers give good quality care but in the day to day busy workplace it is easy to forget and lose sight of the very basic human needs such as the chance to chat.