

DIGNITY THROUGH ACTION WORKSHOP

PART 3

The Dignity Challenges

Introduction to the Dignity Government Initiatives

- ❑ Dignity in Care Campaign aims to **stimulate a national debate** around dignity in care and create a care system where there is zero tolerance of abuse and disrespect of older people. (*Launched in November 2006*)
- ❑ It is led by **Government in partnership with many organizations.**
- ❑ Lays out the **national expectations** of what a care service that respects dignity should value.
- ❑ Introduced **Dignity Champions** Scheme.
- ❑ Focuses on ten **Dignity Challenges.**

Dignity Champions

Dignity in Care Campaign - launched in November 2006

From the website:

A Dignity Champion is someone who believes passionately that being treated with dignity is a basic human right, not an optional extra. They believe that care services must be compassionate, person-centered, as well as efficient, and are willing to try to do something to achieve this.

Dignity Champions are willing to:

- Stand up and challenge disrespectful behaviour - act as good role models.
- Speak up about Dignity to improve service delivery.
- Influence/inform colleagues.

What can you do as a Dignity Champion?

- Collaborate with other Dignity Champions.
- Obtain promotional materials.
- Gain support from the Regional Dignity Lead.
- Submit/introduce Dignity Good Practice.

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10 Dignity Challenges (Summary)

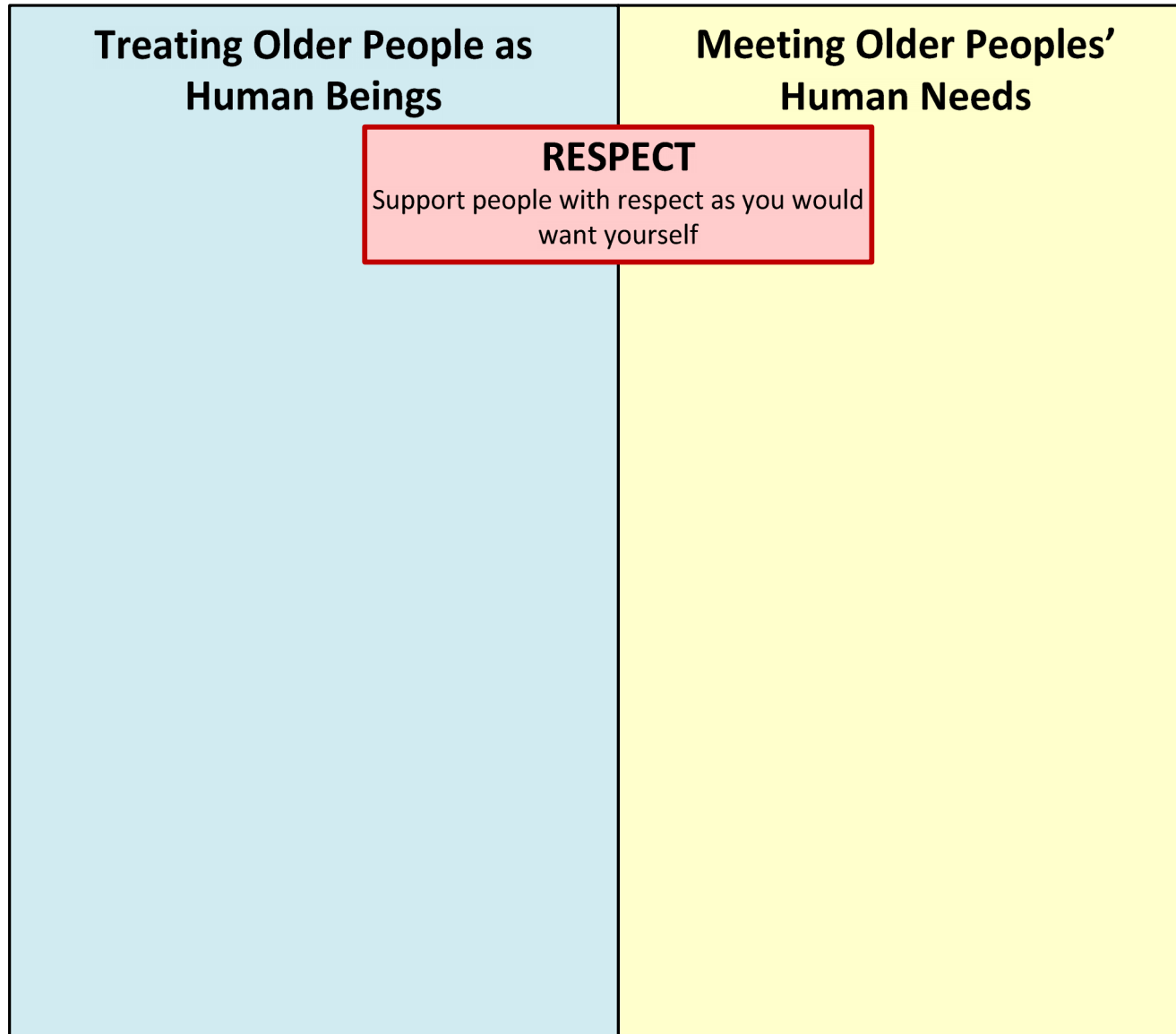
Respect	Support people with same respect you would want for yourself or a member of your family.
Abuse	Have a zero tolerance of all forms of abuse.
Privacy	Respect people's right to privacy.
Autonomy	Maintain the maximum possible level of independence, choice and control.
Person-centered Care	Treat each person as an individual by offering a personalised service.
Self-esteem	Assist people to maintain confidence and a positive self-esteem.
Loneliness & Isolation	Act to alleviate people's loneliness and isolation.
Communication	Listen and support people to express their needs and wants.
Complaints	Ensure people feel able to complain without fear of retribution.
Care Partners	Engage with family members and carers as care partners.

Dignity Challenges

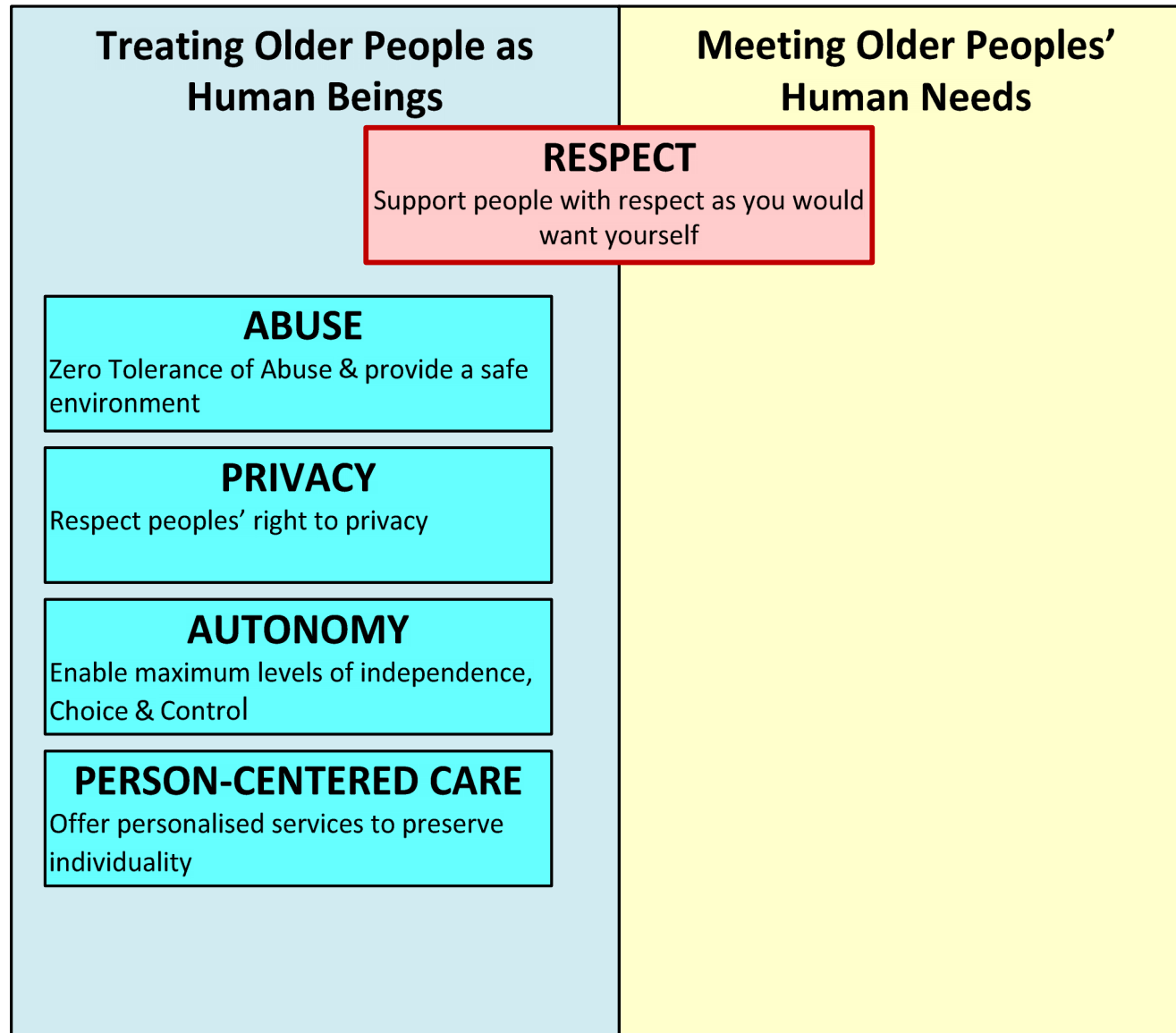
**Treating Older People as
Human Beings**

**Meeting Older Peoples'
Human Needs**

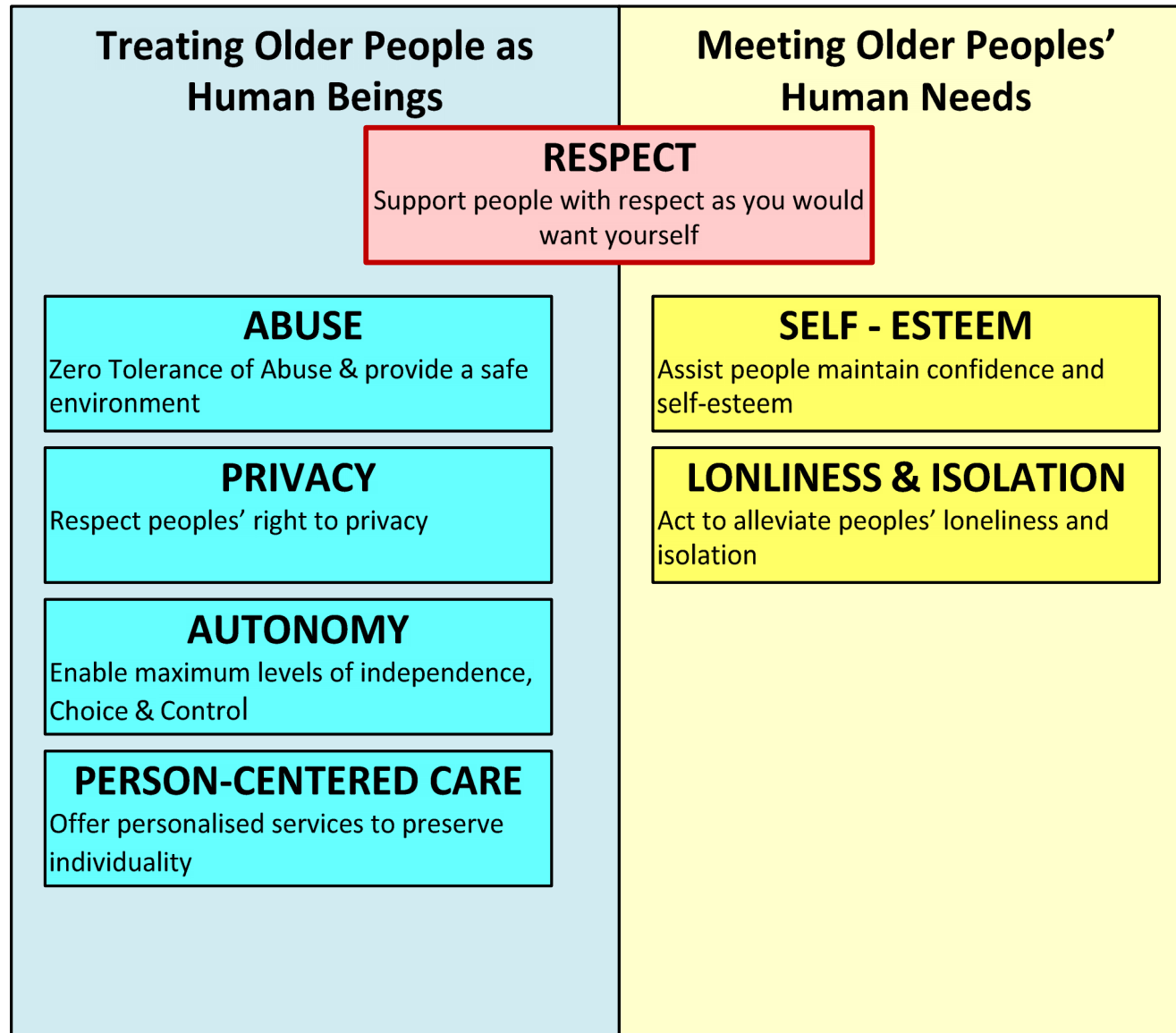
Dignity Challenges



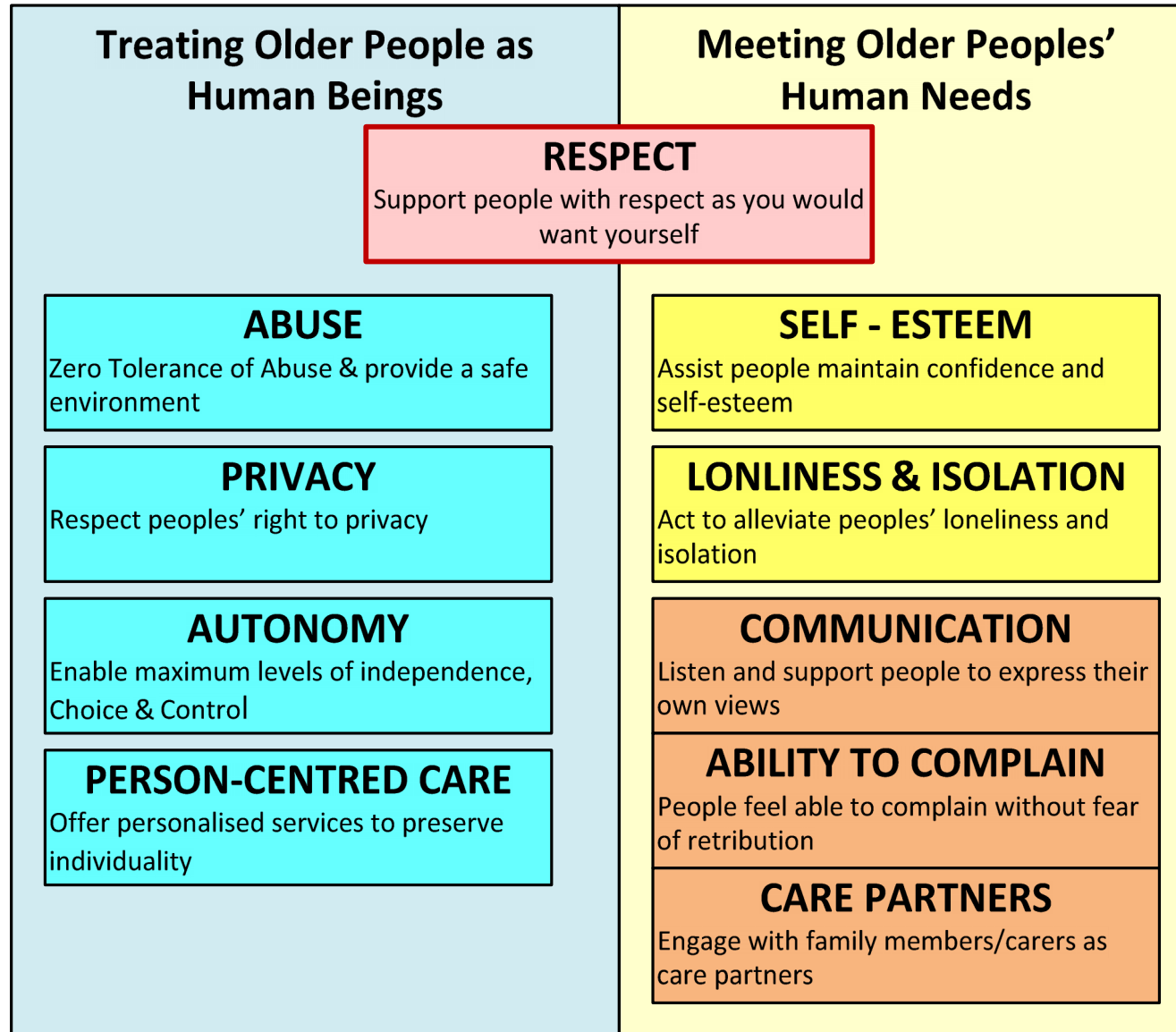
Dignity Challenges



Dignity Challenges



Dignity Challenges



Activity 3.1

Case Study B

Activity 3.1: Recognising Challenges to Dignity

CASE STUDY B TEXT

Located in **Workshop Pack**.
You might find more than once instance of the same dignity challenge in the Case Study, and some challenges may be absent.

Instructions:

1. Read the Case Study carefully.
2. In your group, discuss how the challenges to dignity appear in the Case Study.
3. Record your ideas on the worksheets provided.



CASE STUDY B WORKSHEETS

Located in **Workshop Pack**

This lists the 10 dignity challenges with space for your notes against each one.

Write your ideas in note form.

Activity 3.1: Recognising Challenges to Dignity

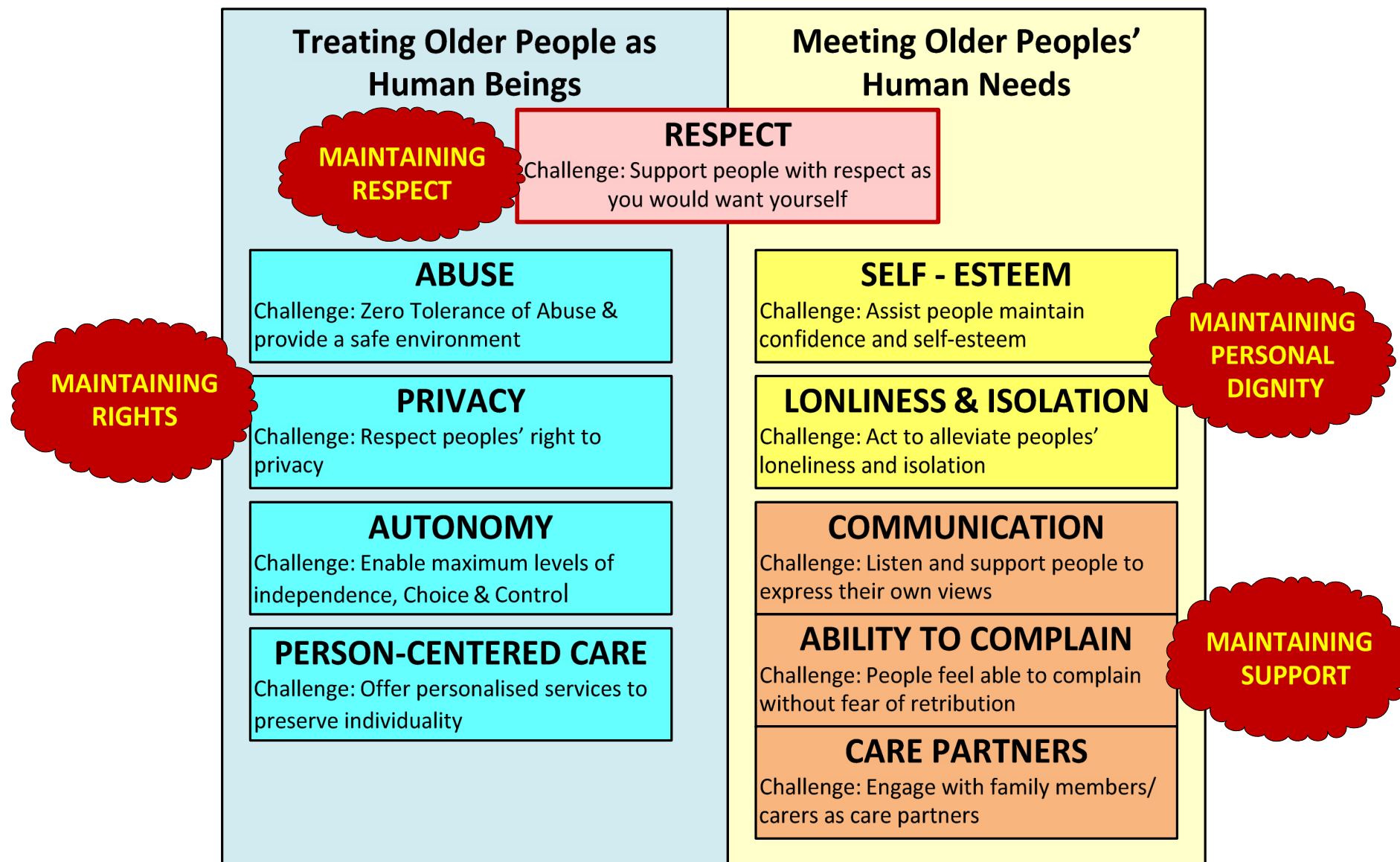
ACTIVITY B WORKSHEETS – See Workshop Pack

Meeting Peoples' Human Needs		Treating People as Human Beings	
CONFIDENCE AND POSITIVE SELF-ESTEEM. Assist people to maintain confidence and a positive self-esteem.		RESPECT Support people with the same respect you would want for yourself or a member of your family.	Give examples from the Case Study
LONELINESS AND ISOLATION Act to alleviate people's loneliness and isolation.		ZERO TOLERANCE OF ABUSE Care and support is provided in a safe environment, free from any form of abuse.	
COMMUNICATION Expression of Needs and Wants. Listen and support people to express their needs and wants.		PRIVACY Respect peoples' right to privacy.	
COMPLAINTS Fear of Retribution. Ensure people feel able to complain without fear of retribution.		AUTONOMY Enable people to maintain the maximum possible level of independence, choice and control.	
ENGAGE WITH FAMILY AND CARERS Engage with family members and carers as care partners.		PERSON-CENTERED CARE Treat each person as an individual by offering a personalised service.	

Activity 3.1

Case Study B

Dignity Challenges: Overall View



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